

Croydon Best Start Children's Centres

26 July 2021

Children's Centre Core Purpose

The core purpose focuses on three areas of support:

- Parenting skills and aspirations
- Child development and school readiness
- Child and family health and life chances



Universal Offer



- Children's Centres are able to provide social and practical support to all new parents and families with children up to 5 years of age.
- There are a range of activities for new parents, promoting babies physical development and providing support to parents.
- As children grow, centres offer family activities and adult learning opportunities. They are also able to signpost families to additional support and services

What can children centres offer families?



How children's centres support families

Children with additional needs

Low confidence and self-esteem

Stepping down from a plan but the family still require support

Depression and anxiety

Ongoing unauthorised absence of older children

Domestic violence

Speech, language and communication concerns

Children living in poverty

Tooth decay/poor health

Constant stress/chaotic household

Lack of emotional attachment

Isolation/new to the area

A current CP/CIN Plan in place and children under 5 years in the household

Debt/money problems

Inconsistent routines and/or boundaries

Employability Training

My OutSpace deliver employability training, budgeting skills, CV workshops and digital skills training.

Community Builders

Supporting and nurturing the interests of local parents, helping them set up small projects.

Health Visiting and Breastfeeding Support

Specialist community public health nurses whom provide expert advice and support to families with children from the antenatal period to five years old.

Midwifery

Antenatal care and postnatal care for up to 14 days for low risk families and up to 28 days for those requiring enhanced care.

Speech and Language Therapy

Provides targeted support in relation to communication development for local families.

Early Help and Children's Social Care

Working in partnership with all relevant agencies so that families are assisted to help themselves and are supported as soon as a need arises.

Parent Infant Partnership

Working with parents-to-be and parents of babies up to 24 months to build stronger bonds and positive relationships with their babies.

Working in Partnership

Home Visiting Service and Parent's Champion Programme

Homestart provide a 1:1 home visiting service and a parent's champion programme. This provides advice and guidance to community groups

Family Nurse Partnership

For those aged 19 years or under and going through their first pregnancy. Provides dedicated support to parents to ensure that new families get the best start.

Childcare Sufficiency Team

Responsible for updating childcare information and promoting and administering early years funding for 2, 3 and 4 year old children.

Social Communication Delay Support Groups

The Prism consortium deliver these groups which includes the National Autistic Society, and Jubilee Parenting

Parenting Peer Led Support Groups

South London & Maudsley NHS Trust deliver 'Empowering Parents, Empowering Communities' peer led support groups which aim to share tips on managing children's behaviour and how to communicate positively.

Nursery, Pre-School & Childminder Support

The Early Learning Collaboration Professional provides development opportunities for early years practitioners

Parenting Courses

Programmes are offered by commissioned Best Start partners for example 'Being a Parent' as well as the Supports and Intervention Team who deliver 'Triple P', 'Teen Triple P', 'Mellow Parents' and 'Mellow Bumps'.

Current Children's Centre Delivery

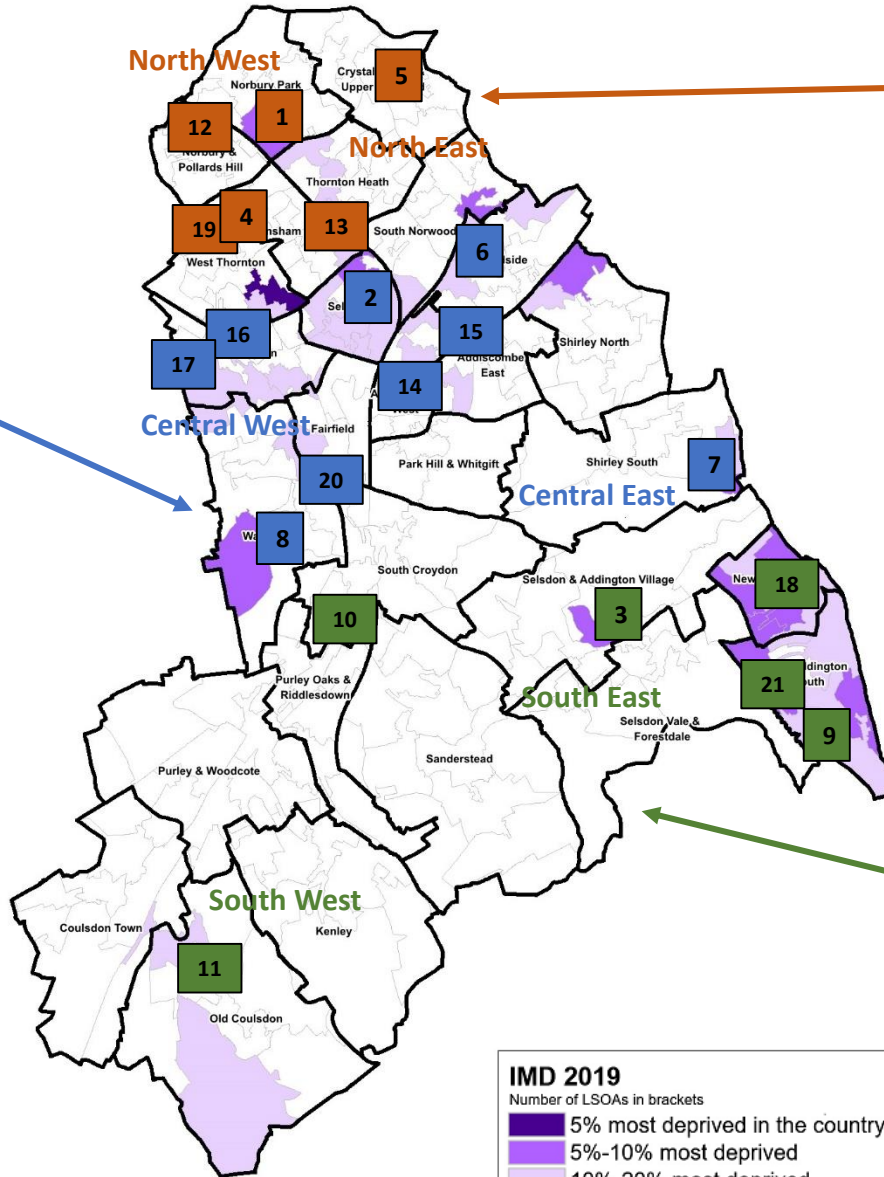
Best Start Children's Centres in Croydon April 2020

Children's Centre reach areas do not align directly with the Early Help localities



Proposed Delivery Model

Indices of Deprivation 2019 Income deprivation among children index (IDACI) Croydon Lower Super Output Areas (LSOAs)



Central locality

Proposed Children's Centre Hub:

2. Selhurst

Proposed Children's Centre Spokes:

- 6. Crosfield (Malling Close)
- 7. Shirley
- 8. Aerodrome

2 Year Old Provision:

- 14. Tunstall
- 15. Woodside
- 16. Canterbury Road
- 17. Peppermint

Early Help Base:

20. Turnaround Centre

Community provision (pre-March 2020):

- 9 x Children's Centre Outreach Delivery Points
- 16 x Parent and Toddler Groups

North locality

Proposed Children's Centre Hub:

1. Kensington Avenue

Proposed Children's Centre Spokes:

- 4. Winterbourne
- 5. PIP House

2 Year Old Provision:

- 12. Norbury Manor
- 13. Thornton Heath

Early Help Base:

19. Winterbourne

Community provision (pre-March 2020):

- 7 x Children's Centre Outreach Delivery Points
- 18 x Parent and Toddler Groups

South locality

Proposed Children's Centre Hub:

3. Woodlands

Proposed Children's Centre Spokes:

- 9. New Addington
- 10. Purley Oaks
- 11. Byron

2 Year Old Provision:

18. Castle Hill

Early Help Base:

21. Overbury

Community provision (pre-March 2020):

- 9 x Children's Centre Outreach Delivery Points
- 18 x Parent and Toddler Groups

IMD 2019

Number of LSOAs in brackets

5% most deprived in the country	(1)
5%-10% most deprived	(13)
10%-20% most deprived	(31)
Not in 20% most deprived	(175)

Best Start Children's Centres - new delivery model

- Two thirds of the council's budget is spent on supporting education, children and vulnerable adults. This is part of our commitment to protect the most vulnerable and give every Croydon child the best start in life.
- The consultation response has shown us much people value our Best Start Children's Centres so we have chosen to continue running services at all our existing Children's Centre sites, including Shirley and Purley Oaks, as part of a new hub and spoke model.

Page 9 The consultation has helped us to understand how we can configure services in a different way. Our new proposals will reduce management costs so we can continue to deliver children's centre services from 11 sites across the borough with a further five sites offering services specifically for two year olds.

- While there will be changes to how often sessions run, our Children's Centres will continue to sit at the heart of our communities bringing together a range of services to help our children to thrive.
- Partnership working will be a priority to establish a thriving offer for young families and will enable services to be delivered in community venues

Best Start Children's Centres - new delivery model

The hub and spoke model would mean:

- Having three children's centre 'hubs', one in each locality, north, central and south, each delivering a full programme of services
- The hubs will also will coordinate a reduced programme of activities from two or three other children's centre buildings (spokes)
- One management team for each locality overseeing the service and employing the children's centre staff

Best Start Children's Centres Outreach

Outreach service delivery

Churches
Community halls
Local schools
Nurseries
Hospitals
Libraries
CALAT
Community venues e.g. Lakes Cafe
Parks



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